

## POWER OF ATTORNEY OR AUTHORIZATION OF AGENT

Electronic Version v05

Stylesheet Version v05.0

| <b>Title of Invention</b>   | Universal product code conversion to electronic product code |                     |                     |       |  |
|---|--|---------------------|---------------------|-------|--|
| First Named Applicant : Mr. Nick Hilliard<br>Attorney Docket Number :   |  |                     |                     |       |  |
| I hereby appoint the registered practitioner named below:   |  |                     |                     |       |  |
| <table border="1"><thead><tr><th>Name</th><th>Registration Number</th></tr></thead><tbody><tr><td>Mr. James Owen Bass</td><td>53974</td></tr></tbody></table>             | Name   | Registration Number | Mr. James Owen Bass | 53974 |  |
| Name  | Registration Number  |                     |                     |       |  |
| Mr. James Owen Bass   | 53974  |                     |                     |       |  |
| as my attorney or agent to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith. |  |                     |                     |       |  |
| I am the Applicant/Inventor.  |  |                     |                     |       |  |
| Full Name of Applicant of Record:   |  |                     |                     |       |  |
| Mr. Nick Hilliard   |  |                     |                     |       |  |
| Signature: Nick Hilliard  | Date: 2003-11-26   |                     |                     |       |  |